



## **The Premier Vet Motocross Racing Organization**

**The Over the Hill Gang** is one of the largest Veteran Motocross Racing Organizations in the country. Established in 1974 in Southern California, we are now five-chapters strong with over 2000 members throughout California and Nevada. The chapters include the Sierra, Bay, Reno, Central Valley and South. The Over the Hill Gang is open to racers 30 years old and older and offers six different skill levels: Beginner, Novice, Intermediate, Expert & Masters. Women's class begin at 25 years or older. The OTHG offers five age brackets: +30, +38, +45, +52, +58 and +65. The Over the Hill Gang has proven to be the best Vet Motocross Racing Organization around.

The Sierra Over The Hill Gang will be hosting the Sierra Nationals at the prestigious Oatfield motocross track in Turlock, Ca. on April 24<sup>th</sup> & 25<sup>th</sup> 2021.

The Sierra Chapter is offering Sponsorship Packages for this opening round race and is eager to provide quality advertisement opportunities. We are currently working with Parks Printing Group in Modesto CA to provide us with a high caliber program that is second to none in the Over the Hill Gang National Series. Please review the packages listed herein. We look forward to hearing from you.

Respectfully Yours,

*David Mozingo*

President, Sierra Chapter OTHG

[president@sierraothg.com](mailto:president@sierraothg.com)

209-743-7301

### **FOR FURTHER SPONSOR INFORMATION & VENDING CAPABILITIES PLEASE CONTACT:**

**David Mozingo: Sierra OTHG President** – [president@sierraothg.com](mailto:president@sierraothg.com) 209-743-7301

**Brent Workman: Sierra OTHG Vice President** – [vp@sierraothg.com](mailto:vp@sierraothg.com) 209-810-4521

**Charlie Baldwin: Sierra OTHG Treasurer** – [treasurer@sierraothg.com](mailto:treasurer@sierraothg.com)

**Rick VanDyk: Sierra OTHG Race Director** – [racedirector@sierraothg.com](mailto:racedirector@sierraothg.com)

**Shannon Tamayo: Sierra OTHG National Director** – [nationaldirector@sierraothg.com](mailto:nationaldirector@sierraothg.com)

**Mike Sommer: Sierra OTHG Webmaster** – [webmaster@sierraothg.com](mailto:webmaster@sierraothg.com)

## **Sponsor Package Information:**

### **Club Sponsor Package: \$3000.00 in products or \$2500.00 cash**

1. Sponsor included in artwork on national t-shirt & trophies (t-shirt given to all pre-entered racers)
2. Premium placement for vending capability at no cost (next to sign ups and raffle)
3. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
4. Full page premium ad in the national race program (ad provided by you 2 weeks prior to event in high res)
5. 12 month upper banner advertisement on the Sierra OTHG web site w/linking capabilities
6. Professionally announced message about your products and business throughout entire event
7. 10 Free gate entry passes for the weekend and 4 free race entries for gang or support classes
8. 12 month permanent home page logo placement with linking capability
9. 12 month logo included on all club mailings and logo placed on national entry form

### **Package 1 – Title Sponsor: \$2200.00 in products or \$1600.00 cash**

1. Sponsor included in artwork on national t-shirt (given to all pre-entered racers)
2. Complete vending capability at no cost
3. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
4. Full page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
5. 12 month banner advertisement on the Sierra OTHG web site w/linking capabilities
6. Professionally announced message about your products and business throughout entire event
7. 8 Free gate entry passes for the weekend and 2 free race entries for gang or support classes
8. 12 month permanent home page logo placement with linking capability

### **Package 2 – Premier: \$1300 in product or \$900.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Full page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 12 month advertisement logo on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 5 Free gate entry passes for the weekend and 1 free race entry for gang or support classes

### **Package 3 – Major: \$700.00 in product or \$550.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Half page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 10 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 3 Free gate entry passes for the weekend and 1 free race entry for gang or support classes

### **Package 4 – Intermediate: \$500.00 in product or 300.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Quarter page ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 8 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 2 Free gate entry passes for the weekend

### **Package 5 – Minor: \$350.00 in product or \$200.00 in cash**

1. Complete vending capability at no cost
2. Unlimited banners located at the track for the race weekend. (banners must be sent with product)
3. Business card size ad in the national race program (ad provided by you 2 weeks prior to event in high res)
4. 6 month logo advertisement on the Sierra OTHG web site w/linking capabilities
5. Professionally announced message about your products and business throughout entire event
6. 2 Free gate entry passes for the weekend